

FUTURE WOLVERTON

ACTION PLAN

The Living Archive & Paul Chaplin & Company

No	No	Vision Section No.	Links	Possible Funding	
1	<p>Shaping of the Development Framework Plan</p> <p>Ensure that the development framework:</p> <p>i) allows for mixed development, including employment, leisure/recreation and social uses as well as housing</p> <p>ii) does not allow warehouses on canal side sites</p> <p>iii) does allow on canal side sites both housing <u>and</u> heritage experiences, business workspace and business incubator, graduate engineering institute, and heritage craft workspaces and training centre</p> <p>iv) requires all developments to be of high quality and in sympathy with Wolverton's original character</p> <p>v) encourages all housing to be arranged in small estates/areas, each with its distinctive character</p> <p>vi) encourages at least one housing area to be innovative and radical in terms of ecological and community</p>	<p>1</p> <p>7</p> <p>5, 9</p> <p>4</p>	<p>2, 13.iii</p> <p>4</p> <p>4,9</p> <p>8</p>		<p>Contribute to, monitor and influence Development Framework (2002/3)</p> <p>Monitor and respond to all planning applications</p> <p>Engage continually with MK Council and national/regional partners</p> <p>Encourage and attract funding and developers for specified developments</p>

	<p>sustainability</p> <p>vii) encourages plentiful provision of dwellings for the elderly, both for rent and for sale, including sheltered accommodation and a nursing home</p> <p>viii) encourages plentiful provision of dwellings suitable for smaller households (i.e. 1-2 bedroom dwellings)</p>	<p>2,3</p> <p>2,3</p>	<p>13iii</p> <p>13ii,13iii</p>		
2	<p>Development of Green Spaces</p> <p>Develop and implement a strategy for all the town's green spaces and public realm, including existing and new spaces, their use, and links to and between them</p>	7		<p>CAgency (Doorstep Greens); EBMK; People's Places (NOF); Wildspace (English Nature); Playing Fields & Community Green Spaces (Sport England) NOF/RSNC SEED Grants</p>	<p>Assemble a working group to develop a detailed strategy, including outline costs and suggested funding (group formed 2003, reports 2004)</p> <p>Complete development of the Secret Garden (Target: funding confirmed and work starts 2003, garden completed 2004)</p> <p>Create a landscape trust - or alternative mechanism - for the management and improvement of green spaces and the public realm in the town</p>

3	<p>Development of West End</p> <p>Develop and implement a strategy for better linking of Greenleys and nearby settlements with the rest of Wolverton, and for enhancing the services available to residents in those areas, to include inter alia that:</p> <p>i) new buildings echo the principles of development elsewhere in Wolverton</p> <p>ii) there is enhanced provision of sports facilities in the area for use by the whole community</p>	8 4 2,10		<p>Sports England; Awards for All; Foundation for Sports & the Arts</p> <p>Green Routes, Safe Routes (Sustrans)</p>	<p>Contribute to, monitor and influence Development Framework (2002/3)</p> <p>Monitor and respond to all planning applications</p> <p>Engage continually with MK Council, and encourage and attract funding and developers for specified developments</p> <p>Support Radcliffe School in succeeding with achievement of Specialist Sports status (2003), and input community needs and contributions to the development of subsequent plans for enhanced sports facilities and their management</p> <p>Upgrade the Greenleys shopping area (to face towards great Monks Street) and make the Street a built-up urban street with houses, shops and offices along both sides, and controls on traffic speeds</p> <p>Improve pedestrian routes between Wolverton and Greenleys</p> <p>Improve public transport services between Greenleys and Wolverton centre</p>
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4	<p>Development and implementation of a strategy for making the canal an integral part of the town and its hinterland</p> <p>This is to incorporate:</p> <p>i) development of a marina close to the town centre (perhaps on the site next to the Community Centre car park, off Stratford Road)</p> <p>ii) inclusion in the development of one or more of the planned heritage experiences</p> <p>iii) inclusion in the development housing <u>and</u> restaurants/pubs and similar, and one or more of the business incubator, business workspace, heritage workspace, engineering institute</p> <p>iv) provision of good pedestrian links between canal side developments and the town's retail centre, the station, links to other transport, and rural areas to the north</p>	7	7	5	9	6	Heritage Lottery Fund	<p>Establish a strategic partnership with BWB and others to develop the costed strategy and to source funding and developers</p> <p>Agree ownership and management arrangements for the land and construction, and for key components</p> <p>Target: some housing and employment developments constructed and occupied by 2007</p> <p>Target: marina and heritage experience both operating by 2012</p>
5	<p>Development of Wolverton as an attractive place to shop in</p> <p>Develop and implement a strategy for making the area encompassing the Square, Church Street Creed Street and Glyn Square, Stratford Road and Radcliffe</p>	11					<p>Develop a strategy for opening up Glyn Square as the focal point of Wolverton shopping , and reintroduce a fresh produce market in the square</p> <p>Develop plans for each of the other sections/areas</p>	

	<p>Street to become an attractive shopping district, having the features that:</p> <p>i) each section has its own distinct character, and:</p> <p>ii) attractive visual links and pedestrian routes draw shoppers from one section to another</p>	<p>11</p> <p>11</p>	<p>9</p> <p>13.i</p>	<p>HERS; The Architectural Heritage Fund; Heritage Lottery Fund NOF/RSNC SEED Grants</p>	<p>Develop a plan for restoring the frontages of retail properties within the area to their original character (making these areas the priority for HERS grants and for Building Trust work) to start 2003+</p> <p>Convert the back way between Church Street and Stratford Road into a pedestrian street lined by small shops and workshops</p> <p>Develop a strategy for pedestrian and other movements into and around all parts of the shopping area, and to link it with other key locations in the town (the station, canal side developments, public transport access, car parks)</p> <p>Develop a strategy for restoring the traditional grid pattern between the Square and Church Street, replacing the Agora with new buildings for shops and services, and relocating businesses currently in the Agora to alternative accommodation in the town</p> <p>Develop a strategy for reducing reliance on cars in the centre, to make the area more pleasant and convenient for pedestrians</p> <p>Introduce programmes to encourage retailers to become family-friendly</p> <p>Support retailers to improve standards of service, window displays and marketing</p>
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6	<p>Development of Wolverton's Businesses and Economy</p> <p>Develop and implement a wide-ranging strategy to strengthen and diversify the economy of Wolverton</p>	9	7	DTI Faraday Partnerships	<p>Provide a welcoming information service for potential investors in the town, in combination with Invest in Milton Keynes and MK Council</p> <p>Plan and develop a workspace for businesses engaged in heritage restoration work (to encourage Wolverton as the base for a cluster of businesses skilled in such work)</p> <p>Encourage the development of a business workspace (close to the station and/or to the canal) to encourage new and young knowledge businesses to locate in the town</p> <p>Encourage with partners the development of a business incubator (close to the station and/or to the canal), to attract fast growing young firms to the town: incorporate in that development the building of stage 2 accommodation for firms growing out of the incubator, to encourage such firms to stay in the town and to generate rental surpluses that can support the incubator</p> <p>Encourage with university and other partners the development of an engineering training institute for undergraduates, graduates, companies and small firms</p> <p>Expand the range and quantity of office accommodation available by encouraging the conversion of accommodation above town shops for use by small firms</p> <p>Develop a raft of local activities to support the development of local firms: such activities to include:</p> <ul style="list-style-type: none"> • a regularly updated directory of all businesses in the town and its hinterland
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					<ul style="list-style-type: none"> • a vibrant business association • a self-help partnership among firms and their suppliers to make Wolverton a centre of manufacturing excellence • regular consultations led by W&GTC to identify any problems that local firms are having and to plan actions that will encourage firms to stay and be attracted to the area • improved transport and pedestrian links between the town centre and the Old Wolverton, Stonebridge and Wolverton Mill industrial estates • a “buy local” campaign
7	<p>Development of a creative community, arts and business sector</p> <p>Develop a community arts and business centre, to be the starting point for development of a town-wide campus: this will enable and encourage people of all ages to engage in lifelong learning and to participate in a wide range of sports, hobbies, recreation and self development</p>	1, 9, 10	6	<p>Heritage Lottery Fund; Arts Council; Esmee Fairbairn; Lloyds TSB Foundation</p>	<p>Planning group comprising the Methodist and other churches, Christian Foundation and W&GTC to develop and agree plans for the development of Madcap, Wesleyan Church and other nearby buildings as an integrated community and arts facility (agreement in principle 2003, feasibility study and sourcing of funds 2004, construction and opening 2005)</p> <p>Management and ownership structure of the integrated facility to be developed in parallel.</p> <p>Further development of the town-wide campus to be developed in partnership with Radcliffe School, W&GTC and others</p>
8	<p>Restoration and preservation of the old town’s Victorian/Edwardian character</p> <p>Institute a co-ordinated range of measures to restore and preserve the original architectural character of the town’s Victorian heart</p>	4	9	<p>Local Heritage Initiative</p>	<p>Complete the bid for Local Heritage Initiative funding to help townspeople to know more about what is distinctive about their town’s built environment and to inform the development of standards and guidelines</p>

				<p>Promote and apply standards and guidelines that:</p> <ul style="list-style-type: none"> i) encourage retention and restoration of original design features in the outward appearance of traditional dwellings and buildings ii) ensure that new developments are sympathetic in their design to the town's traditional character <p>(Target for publication of guides/standards 2005)</p> <p>Maximise the use of the existing HERS funding to promote and exemplify the same standards, concentrating on priority sites identified in the Vision, e.g. the core shopping area (Target for completion of existing HERS programme 2004)</p> <p>Institute appropriate local Article 4 legislation to strengthen adherence to the guide and standards</p> <p>Establish a building trust to accelerate restoration of buildings to their original design character (Target 2003)</p> <p>Encourage and support the development of a cluster of businesses having skills in the restoration and maintenance of older buildings</p> <p>Encourage the establishment of an architectural salvage facility in the town (Target 2006)</p> <p>Develop a workspace specifically for such businesses in the town (Target 2007)</p>
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9	<p>Celebration of the town's heritage</p> <p>Develop and implement a co-ordinated strategy to preserve and celebrate Wolverton's history and achievements across a wide range of areas</p>	5	8	Heritage Lottery Fund; English Heritage	<p>Create a steering or planning group, including the Milton Keynes Museum, to ensure that a co-ordinated and effective strategy is implemented</p> <p>Ensure that the Royal Train is kept in the town: if it is decommissioned, make it a focal point of the town's heritage</p> <p>Develop a railway heritage experience, to draw visitors into the town</p> <p>Develop a canal heritage experience, close to the proposed marina, also to draw visitors into the town</p> <p>Introduce related developments and attractions in the town to complement the heritage experiences</p> <p>Plan local transport to reflect and demonstrate the town's production and use of different transport modes over the last 200 years, perhaps to include canal water buses trams and other modes.</p>
10	<p>Development of Tourism</p> <p>Develop and implement a co-ordinated strategy to attract tourism and visitors to the town to use its different facilities and attractions</p>	6	6,7,8,9		<p>Develop a consistent "house style" to be used across all materials and communications</p> <p>Complete the town's heritage trail with strong and effective signage (Target 2004)</p> <p>Produce a local services directory, perhaps in conjunction with the business directory (Target 2004)</p> <p>Produce a regularly updated tourist guide (Target 2005 for the first issue) and</p>

					<p>plan a promotional campaign for the town (Target start date of wider promotion 2006)</p> <p>Consider the introduction of new and old transport modes in the town, perhaps including canal water buses, trams, modern light transit vehicles and others</p>
11	<p>Improvement of the station and rail services</p> <p>Develop the station into a major feature of the town, that encourages people to visit and live in the town</p>	12	10,12, 13i	Rail Passenger Partnership Scheme	<p>Complete current plans to achieve funding for Stage 1 development of the station (Target for successful application 2003, and for successful Stage 1 upgrade 2004)</p> <p>Integrate bus service timetables with those of the rail services (Target 2005)</p> <p>Develop Stage 2 improvements and expansion, to include new entrance and lobby on the Stratford Road bridge, a manned ticket office, lifts, cafeteria and shop(s), secure parking and visitor information (Target 2007)</p> <p>Introduce traffic controls/calming along Stratford Road between the station and the town shopping centre, and introduce urban landscaping to make that section a pleasant and safe one for pedestrians and cyclists (Target 2009)</p> <p>Create well-signed pedestrian routes from the station to other key areas of the town</p> <p>Plan access from the New Bradwell direction also to be attractive and easy</p> <p>Achieve more frequent rail services to London and Wolverton</p>

12	<p>Development of a public transport strategy</p> <p>Develop and implement strategies to reduce reliance on the car, particularly in the town shopping areas</p>	13, 14, 15, 16	5,11, 13.i	<p>Rural & Parish Transport grants</p> <p>NOF/RSNC SEED Grants</p> <p>Southern & South East Arts</p>	<p>Improve and enhance bus services linking the town to neighbouring settlements and linking settlements around the town's perimeter</p> <p>Develop an integrated parking strategy which will:</p> <ul style="list-style-type: none"> • ease parking congestion • increase secure parking provision, for residents and for visitors and workers • make the streets safer and more pleasant for pedestrians and cyclists • makes movement around the town easier • provides revenue to the W&GTC to pay for some of the measures <p>This strategy may include residents parking permits, selected controls on parking in the town centre, the construction of secure car parks and of park-and-ride facilities, and perhaps a public transport service within the town, possibly of clean and small transit vehicles, to help people (especially the elderly and those with disabilities) access key facilities</p> <p>Develop additional transport gateways into the town and enhance the route into town along McConnell Drive</p> <p>Improve public transport linkages between the town centre and Old Wolverton, Stonebridge and Wolverton Mill industrial estates</p>
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13	<p>Development of Wolverton as a safe and attractive town for people of all ages and communities to live in, work in, bring a family up in, and in which to enjoy a rich community life.</p> <p>i) Create and implement an integrated strategy for the use of all roads and back ways in Wolverton, specifically to preserve some routes for safe transport on foot and by bicycle</p> <p>ii) Develop and implement a co-ordinated strategy to make all aspects of life in the town family-friendly</p>	<p>1, 2, 3, 16</p> <p>16</p> <p>2</p>	<p>12,5</p> <p>3.ii</p>	<p>Green Routes, Safe Routes - Sustrans</p> <p>NOF/RSNC SEED Grants</p> <p>Southern & South East Arts; MK Community Foundation; Awards for All</p> <p>National Lottery</p>	<p>Build in priority at crossings respectively for pedestrians and cyclists, and accompany developments with clear signage</p> <p>Incorporate into the above safe routes for children travelling to schools</p> <p>Incorporate into the above locations for secure parking of bicycles</p> <p>Establish widespread provision of cycling proficiency instruction</p> <p>(Target for strategy to be completed 2005)</p> <p>Encourage and support all groups, clubs and services to adopt and promote all-age membership and activity</p> <p>Develop a growing programme of community celebrations that appeal to all ages and sections of the community</p> <p>Publish a guide/directory of family-friendly activities and facilities (incorporate in town guide)</p> <p>Strengthen health services and facilities for the young as well as the old</p> <p>Strengthen services for children-and- parents, linking with Sure Start and local schools</p> <p>Create play and other recreation/leisure facilities for children and young people of all ages</p>
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	<p>iii) Develop and implement a strategy for retaining and sustaining Wolverton as a town with a mixed population</p>	3	1i, 1vii, 1viii	<p>Community Fund</p> <p>Better Play (NOF)</p> <p>Housing Corporation CTE</p>	<p>Ensure that all new housing development includes a proportion of affordable and social housing, housing for a mix of household sizes, and housing of different types for elderly people</p> <p>Establish a locally managed housing association, or branch of larger housing association</p> <p>Provide direct support for the continued development of work-and-live support pioneered by the Christian Foundation</p> <p>Help the Muslim community to achieve its own community centre</p> <p>Conceive and create ways of showcasing the different talents and cultures of local people (incorporate within annual programme of community celebrations)</p>
	<p>iv) Develop and implement a strategy for continuing community and social development</p>	10,17		<p>National Lottery Community Fund</p> <p>Lloyds TSB Foundation; Esmee Fairbairn, Calouste Gulbenkian Foundations, New Opportunities Fund</p>	<p>Develop Wolverton into a town-wide campus offering lifelong learning opportunities of all kinds to all people of all ages</p> <p>Encourage particular strengths in creative arts and design in the widest sense (linking with the creative arts and business developments)</p> <p>Encourage particular strengths in sport of all kinds, utilising Wolverton Park in the east and linking it with, in the west, the facilities and provision made possible by the achievement of specialist sports status by Radcliffe School</p> <p>Promote early learning as part of lifelong learning, linking with Sure Start</p> <p>Develop the library as a focal point for information and resources supporting all lifelong learning and other community activities and services: if and when the opportunity arises, and seek to move it to a bigger and more central location (e.g. in Glyn Square or in buildings that replace the Agora)</p>

					<p>Create a community safety partnership (linking the Police, Town Council and other partners) to plan and maintain Wolverton as a safe and low-crime area</p> <p>Make the health services more accessible to all people in the town and hinterland, through relocation of the existing Centre and establishment of a secondary centre towards the east end</p>
14	<p>Development of community leadership to drive forward the town's development</p> <p>Ensure that there is leadership able to involve as many people as are interested from all sectors of the town's community in planning and delivering the changes involved in achieving the vision</p>	17		<p>Lloyds TSB Foundation</p> <p>Housing Corporation CTE</p>	<p>Create a Wolverton Development Partnership, comprising active representatives from all walks of the town's life, to act as custodians of the vision and to supervise its achievement over the long term</p> <p>Create and operate a leadership programme for local residents and workers wanting to play an active part in the town's partnerships and development</p> <p>Create a business-education partnership to support local schools, develop school-business links, and in particular to assist Radcliffe School to become a centre of learning excellence, and a pivotal community resource</p> <p>Establish the local housing association, development trust(s) and other partnerships, in a way that maximises local initiative and enterprise but also achieves co-ordination within the agreed long term plans for the town</p>